Carignano del Sulcis D.O.C. (DM 25/10/2010 - GU 262 of 11.09.2010) is a wine very appreciated for the ruby red color and the dry, savory and harmonious flavor. It is produced exclusively from vineyards with the training system to sapling and tree leaning.

One of the most important areas of production is the entire coastal territory of Sulcis, which includes several municipalities in the province of Carbonia-Iglesias, and the province of Cagliari. For its articulated geomorphological and geological complexity this area can be considered between the most striking Mediterranean coastal areas.

The landscape is manifold, with large areas of coastal dunes, a system of salt marshes, ponds and lagoons, many sites of geological and geomorphological interest and also with a high density of archaeological sites.

The results presented in this paper are derived from cataloging and georeferencing of natural goods (geosites, geomorphosites, natural areas under protection SIC) and cultural (archaeological sites, historical and traditional architecture and settlements), which have been included in the landscape units within the areas of wine production. The integrated enhancement of this area with all aspects and diversity of geological wealth, natural and cultural features, could lead to a development of sustainable tourism, well integrated with the social and economic mainstream of where the landscape of the "terroir" of Carignano is the starting engine.